

Order Item Summary

CBS TELEVISION STATIONS



WWJ-TV

| | | | | |
|--|------------------------------|--------------------------------|--|----------------------------|
| Order ID: 54109 | CF NTL-POL | FBD - LBD: 09/19/12 - 09/25/12 | HL#: | Created: 09/17/12 01:18 PM |
| Client: RESTORE OUR FUTURE (330290) | CPE: / / 2018 | Agency Commission: 15 % | Updated: ALWILLIAMS on 09/18/12 02:42 PM | |
| Agency: MENTZER MEDIA SERVICES (24184) | Product: ROF EST#2018 (1300) | Sell :20:00 | Confirmed: 09/17/12 02:29 PM | |
| Buyer: ELISE CLOYD | Demo: HHOLDS DMA RTG | Sched. Code: Z | **PRINT REQUIRED** | |
| AE: Maggie McWilliams Pol-GWTS-PH | Billing Int: Monthly | BM: SS | | |
| Share: 0% WXYZ: 0% WDIV: 0% WJBK: 0% WMYD: 0% WKBD: 0% WPXD: 0% WADL: 0% CABLE: 0% | | | | |

NEW ORDER CHG/PH 09/17/12

ok sr 9.17.12

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Sell Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|------------|----|-----|
| 001 | DPRICE | 0 0 1 1 1 0 0 | DAY | 30 | | | | 0.0 | \$500.00 | 3 | \$1,500.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Sep 17</u> | | | | | | | | | | |
| | 09/19/12 | 09/21/12 | 3 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Sell Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|------------|----|-----|
| 002 | LLETTER02 | 0 0 2 2 2 0 0 | LETT | 30 | | | | 0.0 | \$700.00 | 6 | \$4,200.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Sep 17</u> | | | | | | | | | | |
| | 09/19/12 | 09/21/12 | 6 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Sell Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 003 | PBLOODS | 0 0 0 0 1 0 0 | REGP | 30 | | | | 0.0 | \$6,000.00 | 1 | \$6,000.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Sep 17</u> | | | | | | | | | | |
| | 09/21/12 | 09/21/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Sell Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|------------|----|-----|
| 004 | MCBSSAT | 0 0 0 0 0 2 0 | MORN | 30 | | | | 0.0 | \$500.00 | 2 | \$1,000.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Sep 17</u> | | | | | | | | | | |
| | 09/22/12 | 09/22/12 | 2 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Sell Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 005 | P48HRSA3 | 0 0 0 0 0 1 0 | REGP | 30 | | | | 0.0 | \$2,800.00 | 1 | \$2,800.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Sep 17</u> | | | | | | | | | | |
| | 09/22/12 | 09/22/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Sell Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 006 | PSIXTY | 0 0 0 0 0 0 1 | REGP | 30 | | | | 0.0 | \$9,000.00 | 1 | \$9,000.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Sep 17</u> | | | | | | | | | | |
| | 09/23/12 | 09/23/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Sell Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 007 | PWIFESUN2 | 0 0 0 0 0 0 1 | REGP | 30 | | | | 0.0 | \$4,500.00 | 1 | \$4,500.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Sep 17</u> | | | | | | | | | | |
| | 09/23/12 | 09/23/12 | 1 | | | | | | | | | | |

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 Share: 0% WXYZ: 0% WDIV: 0% WJBK: 0% WMYD: 0% WKBD: 0% WPXD: 0% WADL: 0% CABLE: 0%

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|------------|----|-----|
| 008 | DPRICE | 1 1 0 0 0 0 0 | DAY | 30 | | | | 0.0 | \$500.00 | 2 | \$1,000.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Sep 24</u> | | | | | | | | | | |
| | 09/24/12 | 09/25/12 | 2 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|------------|----|-----|
| 009 | LLETTER02 | 2 2 0 0 0 0 0 | LETT | 30 | | | | 0.0 | \$700.00 | 4 | \$2,800.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Sep 24</u> | | | | | | | | | | |
| | 09/24/12 | 09/25/12 | 4 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|-------------|-------|-------------|----|-----|
| 010 | PNAVY | 0 1 0 0 0 0 0 | REGP | 30 | | | | 0.0 | \$10,000.00 | 1 | \$10,000.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Sep 24</u> | | | | | | | | | | |
| | 09/25/12 | 09/25/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 011 | PNCISLA | 0 1 0 0 0 0 0 | REGP | 30 | | | | 0.0 | \$8,000.00 | 1 | \$8,000.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Sep 24</u> | | | | | | | | | | |
| | 09/25/12 | 09/25/12 | 1 | | | | | | | | | | |

Order Totals

| Order Section | Confirmed Quantity | Revised Quantity | Confirmed Total | | Revised Total | |
|---------------------|--------------------|------------------|-----------------|-------------|---------------|---------|
| | | | Gross Amt | Net Amt | Gross Amt | Net Amt |
| Spot Buy Lines | 23 | 0 | \$50,800.00 | \$43,180.00 | \$0.00 | \$0.00 |
| Installments | 0 | 0 | \$0.00 | \$0.00 | \$0.00 | \$0.00 |
| Ancillary Buy Lines | 0 | 0 | \$0.00 | \$0.00 | \$0.00 | \$0.00 |
| Order Totals: | | | \$50,800.00 | \$43,180.00 | \$0.00 | \$0.00 |